

Parks, Arts, Recreation & Culture (PARC) Commission May 7, 2020 5:30 PM Electronic Meeting via ZOOM: https://us02web.zoom.us/j/82627752127 www.cornelius.org/parc

#### AGENDA

#### PARC COMMISSION - 5:30 PM

- 1. CALL TO ORDER
- 2. DETERMINATION OF QUORUM
- 3. APPROVAL OF MINUTES
  - A. March 2020 Draft Minutes
- 4. PUBLIC APPEARANCES CITIZEN CONCERNS/COMMENTS
- 5. CAIN CENTER UPDATE
- 6. PRESENTATIONS
  - A. COVID-19 Updates
- 7. DIRECTOR'S REPORT
  - A. April 2020 Director's Report
- 8. PARC COMMISSIONER RECOMMENDATIONS AND REPORTS
- 9. OLD BUSINESS
  - A. PARC Commission Goals & Committees
- 10. NEW BUSINESS
  - A. Cornelius Youth Orchestras Agreement
- 11. ADJOURNMENT
- 12. NEXT MEETING

#### **REQUEST FOR BOARD ACTION**

#### 💻 Print

Date of Meeting:

May 7, 2020

То:	PARC Commissioners
From:	Troy Fitzsimmons, PARC Director

Action Requested:

Manager's Recommendation:

ATTACHMENTS:		
Name:	Description:	Туре:
<b>D</b> <u>2020.3.10.Minutes.pdf</u>	March 2020 Draft Minutes	Backup Material



Parks, Arts, Recreation & Culture (PARC) Commission Thursday, March 10, 2020 5:30 – 7:00 pm Cornelius Town Hall 21445 Catawba Avenue Cornelius, NC 28031 www.cornelius.org/parc

#### MINUTES

- 1) Call to Order Chair Higgins called the meeting to order at 5:30 p.m.
- 2) Determination of Quorum A quorum was reached with eight commissioners in attendance. Commissioners present: Rob McCloskey, Trey Fouche, Meghan Stamper, Chris Kolkhorst, Andrew Heywood, David Rusk, Travis Dancy, Chair Scott Higgins, and Town Commissioner Jim Duke Commissioner absent: Carol Livingston Staff present: Town Manager Andrew Grant, PARC Director Troy Fitzsimmons, Assistant Director John DeKemper, Arts Center Program Manager Mindi Ellison, and Karen Ulmer
- **3)** Approval of Minutes (February) Commissioner Dancy made a motion to approve the minutes from the February 13, 2020, meeting as written. Commissioner Rusk seconded and the motion passed unanimously.
- 4) Public Appearances Citizen Concerns/Comments None

#### 5) Presentations

a) Cain Center for the Arts Programming

Mayor Woody Washam, Cain Center for the Arts Chairman of the Board of Directors Greg Wessling, and Cain Center for the Arts Executive Director Justin Dionne attended.

Mayor Washam thanked the PARC Commission for their efforts and contributions over the years. He then reviewed the history of what has become the Cain Center for the Arts, starting with the \$4 million Town Center redevelopment bond passed in 2013, through discussions regarding development of an operating agreement and now the transfer of Cornelius Arts Center (CAC) management from the PARC Department to the Cain Center.

Mr. Dionne gave some additional background and then shared a presentation [see attached] outlining the goals, integration plan, and strategies for successful transition. Director Fitzsimmons distributed documents regarding the transition [see attached], including the communications plan, press release, frequently asked questions (FAQs), and talking points. The FAQs and talking points will be fluid documents as planning progresses. Chair Higgins requested a monthly written update from Mr. Dionne moving forward. Mayor Washam wants Mr. Dionne to attend the PARC Commission meetings each month. Mr. Wessling said his board wants to make sure we work together as partners and the PARC Commissioners expressed their eagerness to do so.

Commissioner McCloskey said programming and pricing would be the most important issues for the current customers. Commissioner Fouche asked if the Town would be treating this relationship the way it has with our partnerships, such as Lake Norman Little League. Town Manager Grant said the Cain Center would be a partner with the Town, though the process will be a little different. Chair Higgins said we cannot be good partners with the Cain Center if we do not have information on a timely basis so we know what to say to our citizens as questions arise. Commissioner Heywood asked if the donor dollars were coming in from Cornelius or regionally and Mr. Dionne replied that the breakout of donors was similar to the breakout of current CAC participants.

#### 6) Director's Report

Director Fitzsimmons shared a presentation [see attached] highlighting items from his February 2020 report. He also gave an update on the Town's coronavirus response. So far we are updating our Standard Operating Procedures for facility and equipment cleaning. The Town has put up signs for "No Handshaking", encouraging handwashing, etc.

#### 7) PARC Commissioner Recommendations & Reports

- a) Items to be placed on record
- b) Commissioner Reports
  - 1) Commissioner Rob McCloskey No report
  - 2) Commissioner Trey Fouche Thanks to staff for another successful youth basketball season and on to Lake Norman Little League for spring. He has been immersed in some of the Cain Center planning.
  - Commissioner Meghan Stamper The Carolina Rapids to Charlotte Independence transition has been improving and she has been enjoying the use of Bailey Road Park. She appreciated the 7 a.m. summer camp registration opening.
  - 4) Commissioner Carol Livingston Absent
  - 5) Commissioner Chris Kolkhorst He has started getting monthly updates regarding the progress reports for the Northern Regional Recreation Center (NRRC) construction and has a vested interest. He has noticed what looks like a fairly significant challenge regarding utilities and that the project appears to be on schedule but over budget. He asked about the Westmoreland Road pedestrian crossings at Alexander Farm and at McDowell Creek Greenway. Town Manager Grant said there will be a roundabout at Eagleridge Way Lane, at about halfway between those two potential crossings, which should reduce vehicle speed. NCDOT does not have flashers planned for the roundabout at this time, but they frequently will reconsider that if there is a lot of pedestrian traffic. Commissioner Kolkhorst reported that Lake Norman Little League's spring registration is almost closed and has set a new record with 1,093 participants.
  - 6) Commissioner Andrew Heywood He attended the Black History Month Celebration a Town Hall. The event had good participation and PARC staff did a great job.
  - 7) Commissioner Dave Rusk No report
  - 8) Commissioner Travis Dancy This past weekend was the busiest tournament weekend ever in Cornelius, including: Top Gun softball at Westmoreland Athletic Complex with 16 teams; Battle for the Lake basketball at Bailey and JV Washam rec centers, as well as three locations in Huntersville, with 95 teams from New York to Florida; Charlotte Independence's Race City Classic soccer at Bailey Road Park and many other area locations with 400 teams; and Crown Classic lacrosse at Hough High School, with college teams competing and 3,900 people attending.
  - 9) Chair Scott Higgins He is active with Streets Are for Everyone (SAFE), which is involved with cyclists, pedestrians, and motorists. Cornelius, Davidson, and Mooresville have been participating, and now Statesville, Troutman and Huntersville are joining the group. He attended the Pre-Development Committee meeting. They continue working on the Alexander Farm plans and he continues to insist on maximizing parkland as part of that. He has been meeting with individual Town Commissioners about various PARC budget needs. He went to the Arts & Science Council's workshop at Bailey Middle School this weekend regarding murals planed for NRRC. He has been heavily involved with Cain Center for the Arts transition discussions.
- c) Town Commissioner Report Commissioner Jim Duke PARC urgently needs the funding they have requested, but there are a daunting number of requests across all Town needs. PARC is the face of Cornelius and touches more people than any other department. Mayor Washam added his request for help from the PARC Commission in prioritizing their list of needs. Commissioner Kolkhorst voiced his support for O&M funding and additional parks maintenance staff.

#### 8) Old Business

a) PARC Commission Goals & Committees No reports

#### 9) New Business None

**10)** Adjournment – Chair Higgins adjourned the meeting at 7:17 pm.

<u>Next Meetings</u> – Thursday, April 2, 2020 – <u>CANCELLED</u> <u>Future Dates</u> – Thursday, May 7, 2020; Thursday, June 4; Thursday, <u>July 9</u>, 2020

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То:	PARC Commissioners

From:

Troy Fitzsimmons, PARC Director

Action Requested:

Manager's Recommendation:

ATTACHMENTS:		
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<b>1</b> <u>2020.5.7.COVID-</u> 19_Response_and_Impacts.pdf	COVID-19 PARC Impacts	Presentation

# COVID-19 Impact, Response, and Path Forward

# Cornelius PARC Commission May 7, 2020



### PARK PROGRAMMING AS OF MID-MARCH:

- All PARC programming suspended
- Prorated credits provided for incomplete programs
- All partner programming suspended
- All facility rentals canceled and credits issued for unused rental hours

### PARK FACILITIES AVAILABILITY:

### OPEN:

- parks
- parking lots
- soccer and football fields
- baseball and softball fields
- tennis courts
- basketball courts
- volleyball court
- trails
- disc golf
- fishing docks
- community garden

### **CLOSED:**

- restrooms
- playgrounds
- gaga pit
- recreation centers
- Cornelius Arts Center

### **CONDITIONS:**

- No more than groups of 10
- 6' social distancing required
- No shared equipment

### **PUBLIC AWARENESS CAMPAIGN:**

#### CORNELIUS NEWS

#### CALENDAR



#### Connecting Cornelius: Virtual Coffee Chat- Monday, May 4

We want you to stay at home... AND we want you to stay connected with Cornelius! Make yourself a cup of joe and join our next coffee chat Monday, May 4, at 8:30 a.m. Read on...



#### Do Your Part - Keep 6 Feet Apart!

While visiting our parks and greenways for fresh air and exercise, you may notice these signs, as well as sample areas marked with chalk showing the distance of 6 feet. Please help us keep the parks and greenways open by observing this important distance!



#### Cornelius PARC @CorneliusPARC · Apr 4

Please visit the @CorneliusPARC Facebook page for an important message from the Town of Cornelius PARC Director Troy Fitzsimmons. Listen as he shares information about the importance of keeping a safe physical distance from others while in the parks or on the greenways!



#### 3:14 Cornelius PARC @Cornelius PARC @Cornelius PARC THANK YOU from @Cornelius PARC! #6feetapart #Cornelius #Ikn #Cornelius PARC #parks #greenways #freshair #walk

Thank you for doing your part to help us keep our parks and greenways open!

#bike



Tweet your reply



#### FOR YOUR SAFETY AND THE SAFETY OF ALL PARK PATRONS AND IN ACCORDANCE WITH CDC GUIDELINES

Trails are closed to groups of more than 10

Practice social distancing by maintaining a minimum of 6 feet of personal space



Please stay home if you feel sick

For more information visit: www.cornelius.org/parc



### PROGRAM OUTREACH

### PARC@Home

- Every Monday since March 23
- Bringing the programming to our customers:
  - PARC program and social media news
  - Updates on COVID-19-related topics
  - Links to online resources including workouts, learning opportunities, crafts, and recipes
  - Supporting the community with a link to Visit LKN restaurant list
  - Supporting our program partners with weekly spotlights
- Four editions sent in April: 12,265 opens



### SOCIAL MEDIA PLAN

### **Motivational Mondays**

- Workout or exercise videos
- Examples: Camp Gladiator, Tai Chi, Walk with a Doc

### **Story Time Tuesdays**

- Reading a child's book
- Usually: Recreation Program Assistant Shelby Cruse
- Mayor Washam guest appearance

### Wildlife Wednesdays

- Nature-themed videos
- Usually: Billy Wilson, NC Wildlife Federation
- Great Outdoors University guest appearance

### **Drop-in Art Thursdays**

• Easy child's craft demo by Shelby Cruse

### **Foodie Fridays**

- Cooking videos
- Examples: Beyond Decadence, Davidson Ice House





YOUTUBE.COM Wildlife Wednesday - Great Blue Herons (North Carolina Wildlife Federation)





### **SPECIAL EVENT PIVOT**

### **Operation Easter Bunny**

- Tuesday-Thursday, April 7-9
- Neighborhoods throughout Cornelius
- Partner: Cornelius Police Department
- 2,000-3,000 people came out to enjoy!



### SPECIAL EVENT PIVOT

### Virtual Earth Day/Week

- Monday, April 20
- Facebook Video: Music Monday
- Partner: Carolina Divide
- Tuesday, April 21
- Tune-In Tuesday: WAME radio interview with Troy & Billy Wilson
- Facebook: Tuesday Trivia & Birdhouse Giveaway
- Partner: Lake Norman Wildlife Conservationists
- Wednesday, April 22
- Facebook Video: Wildlife Wednesday
- Partner: NC Wildlife Federation
- Thursday, April 23
- Facebook Video: Pinecone birdfeeder craft with Shelby
- Friday, April 24
- Facebook Video: Foodie Friday salad-making video with Jenny Brule'
- Facebook Live: Arbor Day tree planting at Bailey Road Park
- Partners: Davidson Ice House & Heartwood Tree Service











### SPECIAL EVENTS ADDED

#### **Kid's Cooking Club**

- 5-minute videos submitted by Cornelius families
- To be shared on Facebook for Foodie Fridays in May



#### **Chalk Cornelius**

- A showcase and contest for inspiring and uplifting drawings or messages
- Open to Cornelius residents and businesses



### **UPCOMING SPECIAL EVENTS PIVOT**

### **Cornelius Jazz Festival is going VIRTUAL!**

- Saturday, May 16
- 5-7 p.m.
- 3 acts
- Livestream starting at 6 p.m.
- Order & pick up beverages from D9 Brewing
- Order & pick up food from A Taste of Soul food truck



### **UPCOMING SPECIAL EVENTS PIVOT**

### **Memorial Day Observance is going VIRTUAL!**



- Monday, May 25
  - 10-10:30 a.m.
- Pre-recorded
- Ceremony will include:
  - Mayor's welcome
  - Invocation
  - Guest speaker
  - Live music
  - Wreath of remembrance
  - 21-gun salute
  - Taps

### **UPCOMING SPECIAL EVENTS**

# BEYONDWALLS

#### FACTORS:

- Non-essential travel by out of
- Artist scheduling April install wr
- Complexit people inclu install

close proximity to

 Offset lost revenue given no spring B and partial spring A sessions

### **UPCOMING SPECIAL EVENTS**

#### Symphony in the Park & Fireworks

- Originally scheduled for Saturday, June 20
- CSO has cancelled their 2020 summer programs
- Looking into other options
- June 20 or 27?
- Patriotic music?
- Fireworks?





### **SUMMER PROGRAMMING:**





### Summer Sports Camps - 60 partial-day camps

- March 9 status
  - 655 children registered

- May 7 status
  - 664 children registered







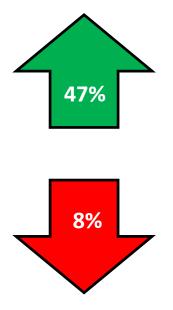
### Summer Arts & Recreation Camps - 68 partial-day camps

March 9 status

• 393 children registered

May 7 status

• 415 children registered







### Summer Day Camps - 8 weeks of full-day camps

- March 9 status
  - 653 children registered

- > May 7 status
  - 667 children registered





### **Registration Timeline**

- Registration opened on March 2
- CMS closed schools beginning March 16
- PARC cancelled programming March 16 through June 1

### **Summer Camp Totals**

- 128 partial-day camps
- 8 weeks of full-day camps
- 1746 children currently registered





NC Executive Order #138 issued May 5, 2020, allows youth and teen summer day camps and programming to recommence under numerous restrictions:

- Revised check-in and check out protocols
- 6' social distancing required as much as practical
- No day camp field trips
- Rigorous cleaning and disinfecting requirements
- PPE requirements

Communication plan including a relaxed refund policy will be disseminated to participants



### THE PATH FORWARD MAY 9 AND BEYOND:

### PHASE 1 RECOVERY: May 9 - 23

- Park facilities remain open as currently open until at least May 23
- No in-person organized programs, special events or facility rentals until at least May 23
- May 16 Jazz Fest (virtual event)
- May 25 Memorial Day Observance (virtual event)

### PHASE 2 RECOVERY: May 24 or later

- Reopening of closed facilities possible
- In person organized programs, special events and facility rentals indeterminate due to lack of specificity on "mass gatherings" size
- June 20 Symphony in the Park canceled. Substitute event being evaluated based on Phase 2 or possibly Phase 3 restrictions
- Summer camps will most likely continue though will be significantly different than traditionally offered and some may need to be canceled



#### **REQUEST FOR BOARD ACTION**

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То:	PARC Commissioners	
From:	Troy Fitzsimmons, PARC Director	

Action Requested:

Manager's Recommendation:

ATTACHMENTS:		
Name:	Description:	Туре:
2020.4.30.April_Director_Report.pdf	April 2020 Director's Report	Backup Material
April_2020_Director_s_Report.pdf	April 2020 Director's Report	Presentation

#### PARC Director's Report April 2020

### Due to COVID-19, all programming scheduled for April was cancelled (beginning March 16). At this time, the cancellation plans are through May 10.

#### PROGRAMMING

All programmers took part in virtual planning meetings, conducting research through online webinars and training videos to learn how others are responding to the pandemic and to seek out best practices. All managers have been making final preparations for summer programming and establishing best practices to ensure compliance with anticipated restrictions come June. They have also been monitoring parks in the afternoon towards sunset to assess compliance on gathering restrictions and distancing requirements while providing "visitor assistance" where necessary to gain compliance.

#### **Recreation Centers**

• Summer Day Camps registration continues with 651 registrations so far (472 this time last year).

#### Arts Center

- Summer Arts & Recreation Camps registration continues with 419 registrations so far (404 this time last year).
- Coordinating cancellation of Beyond Walls for this year due to pandemic and to eliminate non-essential travel by artists who were coming from across the east coast.

#### **Athletics**

- Summer Sports Camps registration continues with 673 registrations so far (806 this time last year).
- Managed 838 total hours of facility use in March (1967 total hours in 2019).

#### **Special Events**

- The Cornelius Jazz Festival on Saturday, May 16, and Memorial Day Observance on Monday, May 25, are being planned as virtual events.
- Symphony in the Park and Fireworks, originally scheduled for June 20, is currently under review in light of the Charlotte Symphony Orchestra's cancellation of their summer schedule. A substitute event is being assessed for either June 20 or 27.

#### COVID-19 Outreach

- Continued weekly PARC@Home newsletters each Monday, in lieu of monthly PARC News newsletters, featuring encouraging, creative, and motivational links. Each week includes Keep Moving, Learn Something New, Make Your Own Fun, Get in My Belly, Partner Spotlight, and a reminder regarding our Facebook videos. For the four editions sent in April, totals were 12,265 opens, 885 click-throughs, 46 unsubscribes, and 3 spam reports. (April 2019 PARC News had 2,681 opens, 400 click-throughs, 11 unsubscribes, and 1 spam report)
- Continued Facebook Live videos, with daily Instagram reminders. Running each weekday, these include Motivational Mondays, Story Time Tuesdays, Wildlife Wednesdays, Drop-In Art Thursdays and Foodie Fridays. In April, our Facebook posts reached over 58,000 (Our April 2019 reach was 22,486)
- Held Operation Easter Bunny Tuesday, April 7 Thursday, April 9. Visited nearly 40 neighborhoods on the east and west sides of Cornelius. An estimated 2,000-3,000 came out to see the Easter Bunny.
- Began accepting videos for Foodie Fridays Kids Cooking Club on April 20, to share on PARC's Facebook page beginning May 1.
- Created the Chalk Cornelius challenge, with entries accepted April 20 May 1.
- Held a weeklong Virtual Earth Day celebration, April 20-24, including Music Monday with Carolina Divide; Tune-In Tuesday with Troy Fitzsimmons and Billy Wilson from NCWF on WAME 92.9FM/550AM; Tuesday Trivia with LNWC and gave away bird houses to the winners; Wildlife Wednesday, featuring a video from Billy Wilson talking about the 50<sup>th</sup> anniversary of Earth Day and Trees4Trash; Drop In Art Thursday, with Shelby Cruse sharing a bird feeder project using pine cones; Foodie Friday with a video from Jenny Brule' of Davidson Ice House; and a bonus Friday/Arbor Day Facebook Live event of Mother Earth Sponsor Heartwood Tree Service planting a dogwood tree at Bailey Road Park.

#### **CAPITAL PROJECTS**

#### <u>Under Design</u>

- Smithville-to-JV Washam Greenway Resubmitted for right-of-way authorization to NCDOT based on their comments for revisions and was anticipating authorization May 1. NCDOT has advised they are awaiting more information from the Transportation Secretary as there are funding issues within NCDOT.
- **Robbins Park Master Plan** Mecklenburg County provided preliminary feedback. Consultant is making final revisions for a final community workshop at a PARC Commission meeting, and then Town Board approval. Due to COVID-19, a final community workshop cannot be held at this time. As a result, the process is on hold until community gathering restrictions are relaxed enough where we can conduct a meeting.
- Bailey Road Park Master Plan Bailey's Glen developer has reviewed construction plans to determine costs and discussed with possible park namer and restauranteur. Developer has requested another \$500,000 for \$1.5 million in total Town investment. Staff is reviewing proposal.
- Plum Creek (Beverly) Greenway Water and Land Solutions (WLS) is proceeding with design for a wetland mitigation bank site including grading and stone sub-base for a greenway from the Bailey Road multi-use path to Quiet Brook Lane in the Beverly subdivision. Town will be responsible for the asphalt paving, furnishings, and signage. WLS is developing construction drawings and staff should have review plans in the next month or two.

#### **Completed Bid**

 McDowell Creek Greenway – NCDOT approved \$1.025 million in Discretionary Funds Supplemental Agreement for the project (Town match is \$256K). The Town Board voted to approve the Supplemental Funding Agreement and the JD Goodrum construction contract on April 20. Town is now awaiting Concurrence of Award from NCDOT. Construction is planned to begin in May or June 2020.

#### Under Construction

Plum Creek (South Bailey Road) Greenway – Site is encountering issues with youth getting into the construction site and the equipment. Working in collaboration with the Town of Davidson to add proposed trail connector from the greenway to Plum Creek Park (behind the tennis courts) for an additional cost of ~ \$55K. Project completion now pushed to July/August 2020.

#### **OPERATIONS**

- All Athletic Fields First fertilizer applications and mowing completed and irrigation systems have been brought online.
- All Restrooms Installed emergency exit signs with Braille instructions.
- Antiquity Greenway Covered graffiti under the wooden bridge (different location from last month).
- Jetton and Robbins Parks Cut down ten trees that were damaged by high winds.
- Antiquity and Caldwell Station Creek Greenways Removed trash and disinfected furniture at both. Mowed Antiquity. County is set to take over Antiquity operations management on May 6.
- Smithville Park Seeded bare areas and removed a tree stump.
- Robbins Park Repainted parking lot lines and pavement markings (crosswalks, handicap spaces).
- Glen Oak Green Park Repaired playground equipment.
- **COVID-19** Installed 36 distancing signs and chalk drawings. Disinfecting picnic tables, benches and trashcans several times per week.

#### **CAIN CENTER FOR THE ARTS**

• Director met with Mayor Washam's committee on arts program transition from the existing Cornelius Arts Center to Cain. The transition is still established for January 1, 2021.

#### NORTHERN REGIONAL RECREATION CENTER

- Groundbreaking ceremony scheduled for April 22 was cancelled due to COVID-19.
- New project cam: <u>https://oxblue.com/invite/35b09f/north-regional-recreation-center</u>
- For May: Completing foundations, pouring slabs, start on parking lot curbs and gutters, start on sewer.
- Project completion target: October 29, 2021

# **Director's Report**

# Cornelius PARC Commission May 7, 2020



### PARC CAPITAL PROJECTS

### **McDowell Creek Greenway Phase II**

- NCDOT approved \$1.025 million additional funding for the project (Town match is \$256K)
- Town Board voted to approve the Supplemental Funding Agreement and the JD Goodrum construction contract on April 20
- Construction is planned to begin in May or June 2020
- Estimated completion Summer 2021



### PARC CAPITAL PROJECTS

### Plum Creek (South Bailey Road) Greenway

- Site is encountering issues with youth getting into the construction site and the equipment.
- County working with Davidson on a connector to Plum Creek Park for an additional cost of ~ \$55K
- Estimated completion: July/ August 2020



### **NORTHERN REGIONAL RECREATION CENTER**

- Groundbreaking ceremony on April 22 was cancelled due to COVID-19
- New project cam: <u>https://oxblue.com/invite/35b09f/north-regional-recreation-center</u>
- Completing foundations, pouring slabs, start on parking lot curbs and gutters, start on sewer scheduled for May
- Project completion target: October 29, 2021



Gym stone being installed

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ATTACHMENTS:	

Name:	Description:	Туре:
No Attachments Available		

#### **REQUEST FOR BOARD ACTION**

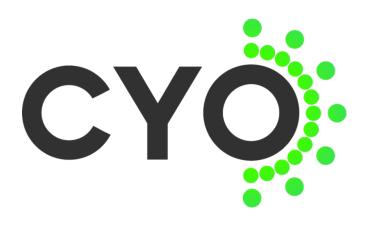
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D 2020_CYO_Partnership_Agreement_Presentation.pdf	Cornelius Youth Orchestras Partnership Agreement	Presentation





**Cornelius Youth Orchestras** 

# 2020-21 Partnership Agreement May 7, 2020

# **About Cornelius Youth Orchestras**

- Began offering programs in 2006 in partnership with the Town
- General programs include:

Prelude Strings - Entry-level string orchestra designed for those with 1-3 years experienceYouth Orchestra - CYO's premier group featuring musicians from all four instrument families

- Programs include weekly instruction throughout much of the school year as well as seasonal performances
- Activities take place at Bailey Road Recreation Center and other select venues
- Approximately 40 students participated in the program in 2019-20



Light Up Cornelius Cornelius Town Hall

## **General Terms**

CYO will continue to provide music education and training for area youth, to include a Prelude Strings program for beginner-oriented participants as well as a Youth Orchestra program with all four instrument families



The Town provides:

- Right of First Reservation status in accordance with Department guidelines
- Up to three program rooms, one night per week for approximately 38 dates per year at Bailey Road Recreation Center
- Annual facility use will be determined based upon "actual use"
- On-going promotional support including website content and monthly newsletters

## **General Terms - Financials**

#### Four year phased approach to partner contributions - 20 / 30 / 40 / 50 model

- Estimated contributions are based on 228 hours of facility use at a value of \$5,928
- Final contributions will be determined based on "actual facility use" assessed on an hourly basis
  - Year 1 20% contribution level (Estimated contribution \$1,186)
  - Year 2 30% contribution level (Estimated contribution \$1,778)
  - Year 3 40% contribution level (Estimated contribution \$2,371)
  - Year 4 50% contribution level (Estimated contribution \$2,964)
- PARC will consider providing an "in-kind credit" for performances associated with PARC programs such as Light up Cornelius
- Performances potentially offset entertainment expenses that might otherwise be incurred
- The estimated value will be \$100 per performance, with this value deducted from the total annual contribution



# PARC Commission Requested Action

Consider authorizing the PARC Director to finalize and execute the 2020-21 Partnership Agreement with Cornelius Youth Orchestras for one year, with up to three additional one-year renewal options, based on the general terms presented.

